



More than just reading, writing, and grammar

SPEAKING

Speech recognition lets your child practice speaking English instead of just clicking buttons on a screen.

LISTENING

Children who develop better listening skills are more likely to feel confident and prepared to succeed.

PRONUNCIATION

Reading aloud is the best way for your child to practice and improve their pronunciation.



The best type of learning happens while having fun

Have fun gaming while practicing your English

Personalized lessons adapt to your child's interests

A fun and safe virtual environment



Makes Learning Fun

An exciting virtual world helps kids stay focused & motivated



Speech recognition

Clever software helps your child practice speaking English



Personalized Lessons

Intelligent AI generates lessons based on your child's interests



Grows with your child

Self-paced lessons adapt to your child's progress



Positive Feedback

Norby keeps kids emotionally engaged in learning



Kid-cof

All content is curated, kid-safe, and age-appropriate



What parents are saying

The kids haven't stopped talking about Norby's World!

Stefanie

He's still raving about it now!

Charlotte

I like how the lessons adjust to the interest and age of the child.

Emma

Wei loved Norby's World and told anyone who would listen all about it!

Olivia

Learning through play

As creators of Norby's World, we believe that learning shouldn't feel like a chore. With that in mind, every learning objective is integrated in a way that motivates your child to keep progressing.

Earn coins and choose from hundreds of outfits

When your child enters Norby's World, their first task is to create a friendly avatar called a "Blobble" that can be customized to their liking. By earning coins as rewards for engaging in the world, they can select items from our steadily growing inventory.



Battle the bad guys by answering questions

The common phrase "knowledge is power" becomes literal as children battle bad guys by engaging in a series of learning interactions.



The Norby Way



But what if you think about what your child is interested in first? Cars? Fairies? Fashion? Superheroes? Dinosaurs?

If your child is interested in cars, you may get creative and present them with the following sentence: 'Lightning McQueen had the fastest lap. Or if they love fairies, you may ask them: 'Who is the fastest fairy in the Tinker Bell movie?'

This simple shift in context can be the difference between an engaged child vs. one who's bored and checked out.

And that's exactly what our personalization engine does - it adapts to your child's interests, which is critical in keeping them motivated.

From dinosaurs and superheroes to robots, wizards, and unicorns - whatever your child's latest obsession is, we've got you covered.



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